



It's Time To **ACCELERATE**

GENERATE MORE FLOORING SALES LEADS

Google says 92% of consumers today search for local businesses online. Just having a website isn't enough anymore. From search engines, to business directories, to social media, there are a lot of consumer touch points that you need to embrace to maximize your online success.

Webstream Dynamics' **ACCELERATE** is designed to help find and engage more of your local shoppers across the web.

TESTIMONIALS

I highly recommend Webstream Dynamics for flooring businesses looking for outstanding website design and web marketing solutions.

Aaron J Pirner
CEO of Cap Carpet Inc.

I have worked with John for over 14 years building websites and I truly could not have had as much success without his knowledge and skills. He knows web design & SEO in and out and he knows flooring.

Jeff Hosking
CEO of Hosking Hardwood Inc.

John not only knows how to build and develop truly creative, award-winning websites, he also is deeply rooted in the flooring business which has proved to be an ideal combination for us.

D. Christopher Davis
President & CEO
World Floor Covering Association

I have used John and his staff at Webstream Dynamics for many years. He has high integrity, is reliable, delivers on-time, with good results. I would not hesitate to recommend John.

Mike Zoellner
VP of Marketing Services
Mohawk Industries

Web Design, Social Media Blogs, SEO, Biz Listings

DO YOU WANT A WEB PARTNER THAT KNOWS FLOORING, THE INTERNET, SOCIAL MEDIA AND HAS A PROVEN TRACK RECORD?

The Internet is becoming extremely competitive and most online consumers today are using the Internet to explore their flooring options and choose their local flooring stores.

Cookie-cutter websites by suppliers are not enough to maximize your visibility online! The search engines are constantly changing the rules and new online media channels are constantly evolving. Webstream Dynamics has Internet marketing solutions to help flooring stores that prefer to have a supplier website but are not satisfied with the leads they are getting.

THREE GREAT WEB MARKETING SOLUTIONS FOR RETAILERS

1. **ACCELERATE STANDARD**
2. **ACCELERATE SELECT**
3. **ACCELERATE ELITE**

Call or email John to learn how we can **ACCELERATE** your store's web marketing for 2012.

WebstreamDynamics.com

Over 25 Years of Flooring Industry Experience

Webstream Dynamics

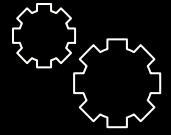
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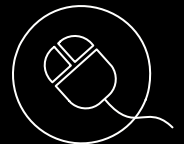
EXPERT LOCAL SEO & KEYWORD SOLUTIONS

If you're not listed on Page #1 on Google for your products and services you offer to your local shoppers you are not in the game! We have been helping flooring stores optimize their websites to get page #1 organic rankings for over 10 years. When the search engines change the rules we change with them to keep you on top.



CUSTOM WEBSITE DESIGN SOLUTIONS

Our custom website solution means your website will stand out from your competitors. Cookie-cutter websites don't do as well with the search engines and generate less sales leads. Our websites are much more targeted at your local shoppers and perform much better with the search engines. After all, isn't that what it is all about... more sales leads?



LOCAL SEARCH SOLUTIONS

Local Search is growing tremendously and flooring retailers need a partner to help them with Google Places, Yahoo Local, Bing Local, and all the online Yellow Page Directories, as well as Blogs, Facebook, Twitter and other social media channels.